

# Moulika Ramesh

UI/UX Designer

+91-9488332775 

mermoulika@gmail.com 

[My Portfolio](#) 

[My LinkedIn Profile](#) 

Bangalore, India 

## About Me

Creative and detail-oriented UX Designer with 2 years of experience in designing intuitive and user-centric digital experiences. Proficient in conducting user research, creating wireframes and prototypes, and collaborating with cross-functional teams to deliver compelling solutions. Strong communication and problem-solving skills with a passion for creating seamless interactions and interfaces. Presently seeking responsible and challenging position with successful team-oriented organization and room for advancement.

## Work Experience

### Freelance UX Designer

Feb 2024–Mar 2024

### QopsTech | Erode, India.

#### Roles & Responsibilities:

- Led the redesign and enhancement of the company's test case management tool, resulting in a more intuitive and efficient user experience.
- Conducted comprehensive user research to understand user pain points and gather feedback on existing tool functionalities.
- Collaborated closely with product managers, developers, and stakeholders to define project objectives and requirements for the tool revamp.
- Created wireframes, user flows, and prototypes to visualize design concepts and proposed improvements.
- Implemented a streamlined navigation structure and simplified UI design to enhance usability and reduce cognitive load for users.
- Conducted post-launch evaluations and gathered user feedback to measure the effectiveness of the redesign and identify areas for further improvement.

### UI/UX Designer

Mar 2022–July 2023

### Sudoboat | Bangalore, India.

#### Roles & Responsibilities:

- Sole UX designer responsible for leading the design process across multiple projects, from concept to delivery.
- Conducted user research, including interviews, surveys, and usability testing, to gain insights into user behaviors and preferences.
- Created wireframes, user flows, and interactive prototypes using tools such as Figma, Sketch, and Adobe XD.
- Collaborated closely with product managers, developers, and stakeholders to define project requirements and prioritize features.
- Iteratively refined designs based on user feedback, usability testing results, and business objectives.
- Established and maintained a design system to ensure consistency and scalability across products.
- Provided design guidance and support to development teams to ensure high-quality implementation of designs.
- Stayed updated on industry trends, best practices, and emerging technologies in UX/UI design.

### Freelance Graphic Designer

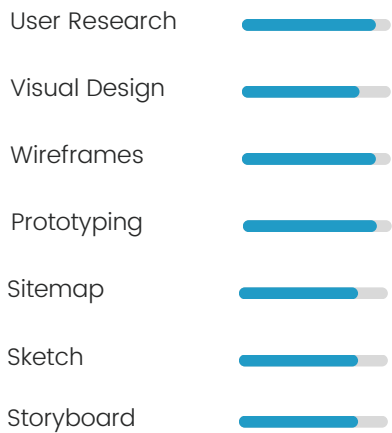
Jun 2021–Feb 2022

### 32Care | London, UK

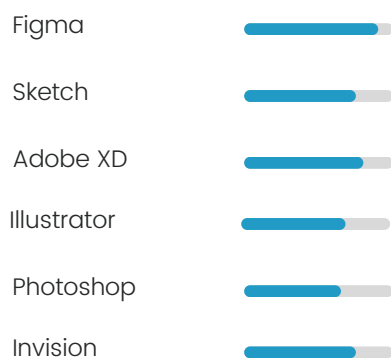
- Created designs, concepts, and sample layouts, based on knowledge of layout and esthetic design concepts.
- Prepared illustrations, mockups, and rough sketches of materials, discussing them with clients and making necessary changes.
- Performed video and sound editing for diverse ads while ensuring high-quality media productions.
- Created marketing materials, including brochures, banners, and social media assets, resulting in increased brand visibility and engagement.
- Maintained consistency in visual identity across all design elements and marketing collateral.

## Expertise

### Design



### Software



### Frontend



## E-Learning & Certifications

<u>UX Design</u>	Google, Coursera 2023
<u>Adobe XD Masterclass</u>	Udemy 2021

## Education

**B.Sc Information Technology**  
Vellalar College for Women | Erode, India.  
2018 - 2021

## Personal Details

**Date of Birth :** 09 -03 - 2001  
**Fathers Name :** Ramesh M.E  
**Gender :** Female  
**Nationality :** Indian  
**Marital status :** Married

## Declaration

I consider myself familiar with the aspects of UI/UX Design. I am confident that I can surely make use of the opportunity provided by the selection committee to enhance my design knowledge in the best educational environment. I hereby proclaim that the above information is accurate to the best of my knowledge.

Place : Bangalore, India

Yours truly,  
Moulika E.R